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is your vote**



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## Toilet Paper Choices

### Company track-record

Our Shop Ethical! guide identifies the companies behind common brands and the social and environmental track record of these companies. It aims to make it easier for people to avoid companies with a negative track record and choose products from those with a more positive one. See toilet paper comparison here

<http://guide.ethical.org.au/guide/browse/guide/?type=91>

In addition to the 'company track-record', there are considerations relating the product itself which determine a 'better' buy.

### Key Resources

- general overview of the issues, certifications - WWF 'Don't flush forests down the toilet'  
[http://wwf.panda.org/how\\_you\\_can\\_help/live\\_green/fsc/tissue\\_issues/](http://wwf.panda.org/how_you_can_help/live_green/fsc/tissue_issues/)
- Australian specific – Choice report 2010 'Toilet Paper Greenwash'  
<http://www.choice.com.au/reviews-and-tests/food-and-health/beauty-and-personal-care/toilet-paper/toilet-paper-greenwashing.aspx>

### Recycled content

A key issue with regards to toilet paper is the source of the raw material (paper pulp) used.

#### **MOST preferable to LEAST preferable**

(according to raw materials sourcing)

#### RECYCLED CONTENT

1. 100% post-consumer-waste (PCW) recycled content
2. greater % recycled content, the better

#### CERTIFIED PLANTATION

3. FSC
4. PEFC / AFC

#### PLANTATION

5. Uncertified- Australian made
6. Uncertified- Imported

#### OTHER

7. No information (likely to be native forest, Indonesia, elsewhere)

## Other criteria

Other factors in considering a 'best buy' purchase:

- Bleaching (1<sup>st</sup> preference - unbleached; 2<sup>nd</sup> preference - oxygen-bleached, total chlorine-free, or elemental chlorine free; Avoid – regular/chlorine bleached).
- Packaging (paper wrapped, plastic wrapped, single/double wrapped). Note - regular plastic wrap is LDPE. This will not be recyclable if put into the common council curbside collections. (However it can be recycled at REDcycle bins for soft plastics at Coles. <http://recyclingnearyou.com.au/news/display/553> ).
- Cost. What is your budget? What is the range of premium (ie. willing to pay 5% more)
- Do Users like it? (2-ply... can you get by?)

## Options

Brands with recycled content include: SAFE, Naturale, Ecosoft, Envirosoft, Nature Soft, Forest free, Elite, Earthwise and Softex.

Check with supplier how it's wrapped, if this is a consideration for you.

Some Sourcing options:

### Going Green Solutions

[http://www.goinggreensolutions.com.au/ProductGroup.aspx?ID=32&mode=ws#.UhlWO3-pB\\_Y](http://www.goinggreensolutions.com.au/ProductGroup.aspx?ID=32&mode=ws#.UhlWO3-pB_Y)

Two options, both with PCW

- Softtex – from Qld pulp
- Green Earth – imported (also from here [http://www.promocean.com.au/wp-content/plugins/fgallery/fim\\_photos.php?album=paper-products&image=recycled%20toilet%20paper%20green%20earth.jpg](http://www.promocean.com.au/wp-content/plugins/fgallery/fim_photos.php?album=paper-products&image=recycled%20toilet%20paper%20green%20earth.jpg) )

### G & C Johnson Cleaning Supplies

(03) 9687 5801 - 72 Ashley St, West Footscray

They used to wholesale/distribute Encore products (SAFE). Worth a phonecall.

Contact Encore Tissue (Aust) directly on 03 9931 1488.

### Who gives a Crap

Promo vid

[https://www.youtube.com/watch?feature=player\\_embedded&v=FPGOwE7LeXE#at=44](https://www.youtube.com/watch?feature=player_embedded&v=FPGOwE7LeXE#at=44) and website <http://au.whogivesacrap.org/>

(not sure where their product is sourced from ... Australia waste paper or other?)