



Your dollar is your vote
Who did you vote for today?

BRAND MATCH

Preparation

Cut the sheets along the dotted lines to make cards.

Layout the three sets of cards face up on a table, grouped in there sets.

- BRAND
- COMPANY (ownership company at the top of the ownership tree)
- COUNTRY (country where ownership company is based)

Task

Work together with partner or in your small group to:

1. match the BRAND card to the related COMPANY card, signifying the brand owner
2. match the COUNTRY card to the related COMPANY card



BRAND cards





COMPANY cards



company



company



company



company



company



company



company



company



company



company



Freedom Nutritional
Products Limited

company



company



company



company








company



company



COUNTRY cards

 AUSTRALIAN OWNED	U.S.A.	JAPAN	U.S.A.
JAPAN	 AUSTRALIAN OWNED	N.Z.	SWISS
SWEDEN	U.S.A.	 AUSTRALIAN OWNED	 AUSTRALIAN OWNED
U.S.A.	 AUSTRALIAN OWNED	U.S.A.	U.S.A.