

Time	Content	Materials
20mins	<p><b>Part 1 Everyday Choices to change your World - presentation</b></p> <p>(see <a href="http://www.ethical.org.au/swac/owntour.php#int">http://www.ethical.org.au/swac/owntour.php#int</a>)</p> <ol style="list-style-type: none"> <li>1. context               <ul style="list-style-type: none"> <li>o story behind our stuff, connects us to the world, real costs</li> <li>o our story – 'your dollar is your vote'</li> <li>o introduce the many issues</li> </ul> </li> <li>2. principles to guide our purchasing               <ul style="list-style-type: none"> <li>o each choice makes a difference</li> <li>o avoid unnecessary consumption</li> <li>o learn about the issues - 1 at a time</li> <li>o seek a best buy - what do you value, what's available</li> <li>o make lasting change</li> </ul> </li> </ol>	<ul style="list-style-type: none"> <li>• Product props (ie. coffee, eggs, coke, etc)</li> <li>• Guide</li> <li>• possible</li> </ul> <p>Powerpoint slides</p> <p>(<a href="http://www.ethical.org.au/downloads/2011/~SWAC_2011_60min.ppt">http://www.ethical.org.au/downloads/2011/~SWAC_2011_60min.ppt</a>)</p>
20mins	<p><b>Part 2 Being an ethical shopper? - what do you know about the products you buy?</b></p> <ul style="list-style-type: none"> <li>• Divide students into groups (approx 6-10 people in each)</li> <li>• Distribute guides and question sheet (see questions below)</li> <li>• Introduce activity and take them through the questions</li> <li>• Re-present how to use the guide (icon menu, etc)</li> <li>• Give them 15 mins to do activity.</li> <li>• (option to use roving ShopEthical iPhone app to get extra layer of details)</li> </ul>	<p>For each group</p> <ul style="list-style-type: none"> <li>• Handout (with questions)</li> <li>• Product sample (common supermarket products)</li> </ul> <p>Guide for each student</p>
5mins	<p><b>Sum-up</b></p> <p>Remind of principles</p> <p>You do make a difference. Powerful people.</p> <p>Be the change you wish to see. Together we shape the world.</p>	

**Being an ethical shopper?** Who are the companies behind the brands?

1. What can you tell about the 'story behind the product' from the product label?

What might be some issues relevant to this product?

2. Find the product in the Guide. Who is the company at the top of the ownership tree?

Is it Australian owned? What rating does it receive? See if you can find out the reasons for the rating from pages 10 & 11 of the Guide. See if you can find out the details from one of the staff with a roving Shop Ethical iPhone app.

3. Compare this to other products in the same product type category and discuss with your group.

4. What similar products do you use regularly in your home?

How do they rate in the guide?